

Real Estate Photography | Matterport 3D Showcase | Zillow 3D Home Tour | Aerial Drone Photography | Listing Video | Zillow Walkthrough | Video Walkthrough | Custom Real Estate Videos | Flyer & Brochures | Floor Plans | Virtual Twilight | Virtual Staging | Virtual Landscaping | Copywriting Services | Single Listing Website | Virtual Tours ... and so much more

Homes with high-quality photography sell

32% faster



who searched for a home on the internet found **PHOTOS** to be among the

MOST USEFUL FEATURE



## HOME

photography Statistics

Homes with
PROFESSIONAL
PHOTOS
get
61%
more views



20 seconds
WITH A PHOTO

Real Estate professionals

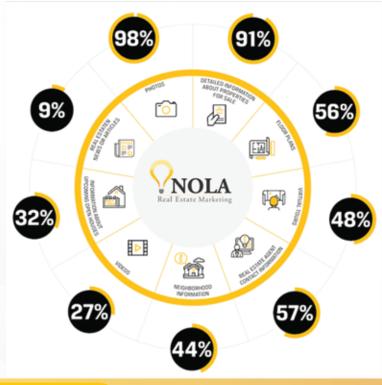
EARNING \$100,000

or more in gross commission income are more than **X2** as likely to use

A PROFESSIONAL PHOTOGRAPHER

and utilizes
ADVANCED TECHNOLOGY

## What forms of Marketing Buyers Find Most Useful?











## **PROPERTY CHECK LIST**

In order to ensure the best photo possible, please arrive early. It is the responsibility of the homeowner/ agent to make sure the property is in the best condition for the photo shoot. In order to make your listing look its best in photos, refer to the checklist below. Remember, these photos are potential buyer's first look at the property so make it a lasting impression!

Move vehicles from the driveway and park away from the front of the home
Cut the grass and remove all weeds from cracks and generally tidy up the area
Place garbage bins and anything that is not attached to the home out of sight
Garage doors should be closed
Remove all evidence of pets (i.e. food dishes, toys, cages, and litter boxes.)
Remove all seasonal decor and personal photos
Only have items out that should be in the pictures
Replace burnt out light bulbs. (We recommend not using LED "blue" lights.)
Allow as much natural light in as possible by opening blinds
Turn all lights ON and all ceiling fans OFF
Remove any magnets, lists, and calendars from the refrigerator
Clear the countertop from every item considered to be personal (Kitchen & Bathrooms)
Hide electrical cords or wires
Beds should be made, floors swept and/or vacuumed
Mirrors should be clean and smudge-free

Thank you for choosing NOLA Real Estate Marketing!

We are looking forward to working with you.